



# Concert to "Beat" Paralysis

With Special Guests **The English Channel Band**

**Sunday, October 16, 2011**

**Doors: 6:30 pm Show: 7:30 pm**

## House of Blues

**At the Mandalay Bay Resort and Casino  
Las Vegas, NV**

**Presented by  
WILLIAM RAST  
RACING**

**Benefiting the  
Sam  
Schmidt  
Paralysis Foundation**

### Tickets

General Admission Standing \$24.00  
Reserved Seating \$28.00

**Order your tickets at [www.HouseOfBlues.com/tickets](http://www.HouseOfBlues.com/tickets)**

### Become a Concert Promoter . . .

Ranking Full Stop \$10,000

#### **Presenting Sponsor William Rast Racing**

Includes 30 VIP OBA Lounge Tickets and 75 General Admission (standing) tickets on the main floor

Save It For Later \$5,000

Includes ten VIP OBA Lounge Tickets and 25 General Admission (standing) tickets on the main floor

Hand's Off...She's Mine \$2,500

Includes five VIP OBA Lounge Tickets and twelve General Admission (standing) tickets on the main floor

Whine and Grine \$1,000

Includes two VIP OBA Lounge Tickets and five General Admission (standing) tickets on the main floor

Best Friend \$500

Includes one VIP OBA Lounge Ticket

*Reserve Concert Promoter packages by completing and returning the enclosed reservation form. For additional sponsorship information, email [events@samschmidt.org](mailto:events@samschmidt.org) or call 317-236-9999.*

#### **Hotel Discounts for our Supporters:**

Discounted hotel rates are available at Mandalay Bay and THE Hotel: <https://resweb.passkey.com/go/bsspf> or 1-877-632-7000. Discount code BSSPF.

#### **Commemorative Concert Poster by Frank Koszik**

The Foundation has commissioned an original limited edition concert poster by legendary poster artist Frank Koszik. 200 Posters will be created and signed by the artist. In addition, the English Beat will sign 20 of the 200 and 5 will be signed by the artist, the band AND IndyCar drivers. Prices range from \$50 - \$100. To reserve your special edition poster, complete the reservation card or call 317-236-9999.

#### **Proceeds from this event benefit the Sam Schmidt Paralysis Foundation (SSPF).**

SSPF is leading the charge to cure paralysis by funding scientific research, medical treatment, rehabilitation and technological advances benefiting those with spinal cord injuries, stroke victims and people diagnosed with ALS, Alzheimer's and Parkinson's diseases.